

FIGURE 1.1 Mapping Our World of Organizations



FIGURE 2.1 An Organization



FIGURE 2.2 A reorganization





a. Circle one entry in each row

Ideas	Experiences	Facts
Intuitive	Practical	Analytical
Heart	Hands	Head
Strategies	Processes	Outcomes
Inspiring	Engaging	Informing
Passionate	Helpful	Reliable
Novel	Realistic	Determined
Imagining	Learning	Organizing
Seeing It	Doing It	Thinking It
"The possibilities are endless!"	"Consider it done!"	"That's perfect!"
TOTALS:		

b. Add total circles per column

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FIGURE 3.1 Describing Yourself



Source: © Mintzberg and Patwell.

FIGURE 3.2 Positioning Yourself



FIGURE 3.3a Strategy as Plan (intended)



FIGURE 3.3b Strategy as Pattern (realized)



FIGURE 3.4 Forms of Strategy



FIGURE 3.5ª Strategy as Position



FIGURE 3.56 Strategy as Perspective







Table 11.1 The Four Forms of Organization

FORM	Personal Enterprise	Programmed Machine	Professional Assembly	Project Pioneer
At the extreme	Autocracy	Bureaucracy	Meritocracy	Adhocracy
Shape	Chief at the center of a hub	Chain of command atop chain of operations	Set of autonomous professionals	Web of teams
Favored coordinating mechanism	Direct supervision	Standardization of work	Standardization of skills	Mutual adjustment
Structure	Simple, flexible, centralized, can be one large group	Formalized, hierarchical, limited decentralization (to analysts)	Decentralized to the professionals, who work in large functional units	Liaison devices, matrix structure, decentralized to small teams
Standardization / Customization	Some customization	Standardization	Tailored customization	Customization
Conditions	Simple, dynamic environment, often small in size	Simple, stable environment, mature, external control	Complex, stable environment	Complex, dynamic (high technology) environment, automation, fashionable
Variants	Entrepreneurial firm Start-up Turnaround Small organization	Mass production Mass service Instrument Closed system Local producer Snappy bureaucracy	Professional service Craft producer	Operating adhocracy Administrative adhocracy Extended adhocracy Mammoth project Platform organization
Main force	Consolidation	Efficiency	Proficiency	Collaboration
Buzzwords	Charisma, vision, turnaround	Silos, TQM, restructuring, empowerment, benchmarking, time studies, strategic planning, reengineering, value chain, downsizing, fine tuning	Knowledge work, teleworking, credentials, pigeonholing, collegiality	Teamwork, networking, matrix structure, project management, intrapreneurship, championing, partnerships, learning organization

(continued)

Table 11.1 *(continued)*

FORM	Personal Enterprise	Programmed Machine	Professional Assembly	Project Pioneer
Decision making	Seeing first (art)	Thinking first (science/analysis)	Thinking first (craft/science, evidence-based)	Doing first (craft, experience- based)
Strategy making	Visioning (deliberate perspective, emergent positions)	Planning (deliberate positions)	Venturing (emergent positions)	Learning (emergent positions and perspective)
Strategies	Niche, narrow scope	Cost leadership	Multiple positions	Differentiation, exploration
Pros	Responsive, dedicated, directed	Efficient, reliable, precise	Dedicated, proficient	Innovative, flexible, engaging
Cons	Restricted, precarious	Impersonal, inflexible	Disjointed, conflictive	Inefficient, ambiguous, tendency to drift
Managing	Irrepressible	Exceptional	External	Engaged
Key managerial roles	Doing, dealing, and controlling inside	Controlling	Communicating, linking, and dealing	Doing, linking, dealing, and communicating



FIGURE 11.1 The Forms on the Triangle



FIGURE 13.1 Three Forces for All the Forms





FIGURE 13.2b Conflict to Open Culture



FIGURE VI.1 Forces Across the Forms







FIGURE 19.1 Settling into a Natural Form





FIGURE 19.3 Collaborative Innovation in Three Steps



